



December 5, 1995

LORI O'CONNOR
Regional Business Manager

400 Raritan Center Parkway
Edison, NJ 08837
908-225-4774
Fax 908-417-9076

TO: KAM's
DM's
AM's

RE: March DORAL \$2.00 OCC

Dear Managers:

Please provide your needs for the upcoming March DORAL \$2.00 on-carton promotion.

DIVISION: _____

COMMODITY #	ITEM	SKU PACK	NEEDS	REGION ALLOCATION
501611	DORAL \$2 OCC	100		190
503000	DORAL Dump Bin Riser	25		8
503003	DORAL 24" Card	25		16

Should you have any questions, please contact me.

Sincerely,

L. M. O'Connor

LMO/ams

cc: M. A. Sullivan

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"We work for smokers."